

The Portage Area Chamber of Commerce is partnering with a software company called ChamberMaster to offer you marketing opportunities that are online, targeted, affordable, changeable and they have tracking abilities!

ChamberMaster is simple to use, powerful, and affordable member management software designed exclusively for Chambers of Commerce. ChamberMaster utilizes the latest in web-based technology to provide an Internet software application that members and staff can access from anywhere, at anytime, using a web browser.

With this new software, members can now change their own information and post job openings or hot deals via the Chamber's website and see the changes reflected immediately.

Soon you will be contacted by ChamberMaster in order to help update our database and introduce you to the extra benefits that you will have an opportunity to use. As part of the membership campaign Chamber Master will contact each member by phone and:

- Provide you with a login and password for you to use to access your own member page.
- Discuss online features available to every member such as hot deals, job postings, event calendar listings and advertising specials.
- Discuss how your business can receive more visibility by purchasing enhanced listings and limited banners ads in the business directory on the Chamber's website.

Benefits to you the member will include:

- Members can increase visibility, move slow merchandise, and build business by advertising specials with Hot Deals, eCoupons, banner ads or fill lodging vacancies.
- Members can have photos, logos and business descriptions listed.
- Members can have leads from inquiries generated automatically and sent directly to your email inbox.
- Member updates are posted to the website immediately. Members can change their own business listing and post events for Chamber approval.
- Members can register for events online. They can also choose to receive reminders of upcoming events and receive automatic notification of new Chamber events.
- Members receive a member information web page displaying member information.
- Members can post job opportunities.
- "Members Only" access allows members to monitor benefits and track your success.

With ChamberMaster, we can connect the community with each member businesses and post community and business events on the website. With these new changes, visitors to our website can...

- Locate your business through key word searches.
- Find deals through Hot Deals or eCoupons.
- See community events online and have reminders sent via email.
- Always get the most up-to-the-minute information about your business.
- Find and print your information or brochures online.
- Locate available lodging or check for lodging amenities.

I hope that you take some time to look at this information in the next few days and participate in the member campaign any way that you can. Remember 70% of Americans are now using the internet. Are you reaching these potential customers? This is your opportunity.

If you are interested in finding out more, you can contact Kathy Pietz, with ChamberMaster at 1-800-825-1785 X 317.

Be a Proud Sponsor of

# Concert in the Park



## July 19, 2008

Help us continue the tradition of bringing the talented Wisconsin Chamber Orchestra to Portage.

Be a sponsor for 2008 and help provide a unique cultural opportunity for the residents of Portage and the surrounding area.

If you have questions about sponsorships or the event itself, please don't hesitate to call our office. Return this form to our office as soon as you have it completed so we can include you in our generous list of donors.

Please be sure to check the box next to the sponsorship level you choose.

**Mail:** 132 W. Cook St., Portage **Fax:** 608-742-3799.

**Company Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**In addition to the Concert on Saturday, there will be a  
Downtown Arts Walk on Friday & Saturday, July 18th & 19th.**

\$1,000 Sponsorship

- Your company logo on outdoor banners advertising the Concert.
- Your company name and logo in programs created for the day of the event.
- One table for 8 people **under** a tent at the Concert.

\$750 Sponsorship

- Your company name in programs created for the day of the event.
- One table for 8 people **under** a tent at the Concert.

\$500 Sponsorship

- Your company name listed in programs created for the day of the event.
- One table for 8 people, **uncovered** area in front row or back row **covered**.

\$300 Sponsorship

- Your company name in programs created for the day of the event.
- One table for 8 people, **uncovered** area at the Concert.

Cash Donation, Any Amount: \$ \_\_\_\_\_

- Your company name in programs created for the day of the event.

*We will need various volunteers throughout the day. Please check the box if you are interested in helping & we'll contact you with options. Thanks!*

# Portage Area Chamber of Commerce - 26th ANNUAL GOLF OUTING

## Wednesday, June 11, 2008 11:00 a.m.

### Shotgun Start at the Portage Country Club

*Come early... golf registration and pre-event activities begin at 9:00am*

It's Golf Time!!! A scramble outing will be held with 18 holes of golfing at the Portage Country Club. A buffet style dinner will take place outside Portage Country Club underneath a tent and Suzy's Steak and Seafood House will be the caterer. The social hour will begin at 5:00pm with dinner and program to follow at 6:00pm. Dinner will include your choice of Prime Rib with Au Jus, Grilled Chicken Breast, Salad Bar, Baked Potato, Hot Vegetable and Dinner Roll. During the dinner there will be drawings for door prizes.

**New for 2008:**

- We will be golfing in groups of eight-somes to increase networking opportunities.
- Food and beverage items will be for sale outside by hole #18 during the pre-game events.
- Two full service beverage carts will be on the course. No personal coolers, carry in beer, soda or liquor is allowed on the course.
- A fixed bar and food area will be near hole #16 from 11:30am - 2:30pm.
- Sponsor the traveling trophy - your business name will be listed on the trophies awarded, in the program and announced at dinner. Include a bid on the bottom of this page.

Invite your staff, clients, friends or family to this year's outing. If you cannot golf, we encourage you to join us for dinner. Tickets this year will go on sale beginning April 1<sup>st</sup>, 2008 at 8am.

\$100 per ticket includes: 18 Holes of golf and cart at the Portage Country Club and registration for the evening prize drawing. Includes dinner choice of Prime Rib and/or Grilled Chicken Breast.

\$60 per ticket includes: Dinner and registration for the evening prize drawing.

PRE REGISTRATION IS NECESSARY FOR BOTH GOLF & DINNER.  
ALL TICKET SALES ARE ON A FIRST COME, FIRST SERVE BASIS FOR CHAMBER MEMBERS IN GOOD STANDING.

**PORTAGE AREA CHAMBER OF COMMERCE - 26<sup>th</sup> ANNUAL GOLF OUTING JUNE 11, 2008**  
Please Remit Payment with this application: 132 W. Cook St. Portage, WI 53901

Business Name: \_\_\_\_\_ Team Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_

18 hole Golf Registration: Name: \_\_\_\_\_ Name: \_\_\_\_\_  
\$100 EACH

Name: \_\_\_\_\_ Name: \_\_\_\_\_

Dinner Only: Name: \_\_\_\_\_ Name: \_\_\_\_\_  
\$60 EACH

Name: \_\_\_\_\_ Name: \_\_\_\_\_

\_\_\_\_\_ 18 Holes, Cart & Dinner @ \$100.00 ea \$ \_\_\_\_\_

\_\_\_\_\_ Dinner Only @ \$60.00ea \$ \_\_\_\_\_

TOTAL AMOUNT ENCLOSED \$ \_\_\_\_\_

*PAYMENTS FOR GOLF MUST BE RECEIVED AT THE TIME OF PURCHASE*  
You must be a Chamber member in good standing. Please limit your purchase for the 18 holes to 4 per company. Reservations will be processed in the order they are received beginning April 1, 2008

**Trophy Sponsorship: My silent bid is \$ \_\_\_\_\_. Minimum bid is \$200.**  
**Bids need to be received by May 2, 2008**